



## Tikona Launches 4G Home Broadband Services In Varanasi

Tikona Digital Networks today started 4G Home Broadband Services rollout 'Tikona Zabbardus' from Prime Minister Constituency.

Varanasi, October 1, 2015: Tikona Digital Networks, engaged in building the next generation wireless broadband services for home and enterprise customers in India today announced the launch of "ZabbarDus" 4G Home Broadband Services in Varanasi. The launch was unveiled by Divya, Prashanti and Pratima together popular as Singh Sisters, the zabardus National Basketball Players from Varanasi.

Tikona Zabbardus provides consumers 10 Mbps broadband for as low as at Rs 700 per month with 10 GB of usage data to Rs 7,000 per month for 250 GB of usage. With Tikona Zabbardus Broadband service, consumers can stream upto 6 concurrent videos, download content and e-mail. Even calling apps which need voice support can run on Tikona 4G services.

Tikona 4G Home broadband services will cover entire Varanasi city. In Varanasi, Tikona will provide excellent coverage in Sagra, Paharia, Durgakund, Nadesar, Gadholiya, Kamaksha and others.

The company has already made investments to the tune of Rs 1,500 crores for securing 20 MHz liberalized spectrum in the 2300 MHz band during the auctions concluded in 2010 and is planning to invest almost an equal amount to roll out 4G home Broadband (ghar ka broadband) services across more than 1,000 towns in the five circles of Uttar Pradesh (East), Uttar Pradesh (West), Gujarat, Rajasthan and Himachal Pradesh. Tikona has selected ZTE as their technology partner to supply the end-to-end TD-LTE equipment in all their 5 circles for building its high speed broadband network. Under the contract with ZTE, which covers Varanasi and selective cities in all other 4 circles, it has deployed ZTE's state-of-the-art core and radio platforms.

The company has invested up to Rs 20 crores in Varanasi for rolling out Tikona Zabbardus, 4G Home Broadband Services. In Varanasi, the company has built capacities to cater to more 50,000 broadband homes in the city.

Speaking on the occasion **Prakash Bajpai, Founder, MD and CEO said** " Varanasi is the first city where 4G services has been launched and plans are to launch 4G network in other cities and circles soon. We are hopeful that subscribers in Varanasi will get to experience world class home broadband services which they can use conveniently for various reasons".

Tikona holds 4G spectrum licences in 5 circles in North-West India, covering Gujarat, Rajasthan, Uttar Pradesh East, Uttar Pradesh West and Himachal Pradesh.

Tikona Home Broadband services is delivered through LTE Wireless Customer Premises Equipment (CPE) which is mounted on the rooftop of houses. From the outdoor CPE, the connection is delivered over a CAT5 cable to the customer's Wi-Fi Router, laptop or PC. Through a Wi-Fi router, consumers can connect any number of Wi-Fi enabled devices (including PC, smartphones and tablet) to access Tikona Broadband services.



#### About Tikona Digital Networks:

Tikona Digital Networks (TDN) offers secured wireless broadband services to home and enterprise customers in top 25 cities of India. TDN possesses an all India Class-A ISP license granted by the Ministry of Communications, Govt. of India. TDN envisions a powerful Broadband-enabled India and will make all possible contribution to make this happen.

TDN would also be building a comprehensive services framework that can deliver leading edge voice, video, IT applications and multimedia content services over any broadband or IP-centric network. Such a framework can be recreated by us for global internet service providers, who desire to offer next generation services to their customers. We have engaged the best-in-class technology partners to build the required capability frameworks.

Innovation is our driving force and we create environment for the young talent in our company to conceive and incubate new ideas in order to develop and deliver useful services and solutions for our customers, thereby sustaining our competitive advantages.

TDN was founded in mid 2008 by veterans from the telecom industry, who have built some of the largest networks in India for mobile, enterprise, broadband and DTH services. TDN is adequately funded by top-end global investors and is committed to comply with the highest standards of corporate governance.

For further information please contact:

**Sameer Wanchoo**

**Tikona Digital Networks**

+91 9820272520

[sameer.wanchoo@tikona.in](mailto:sameer.wanchoo@tikona.in)

Website: [www.tikona.in](http://www.tikona.in)